

Technology Innovation & Policy Forum

Jeffrey Steiner, AIO President

November 7, 2018



### Our Organization



### **Our Mission:**

To grow Ontario's Angel investing ecosystem to build prosperity, create jobs and strengthen communities



# What is an Angel Group?

A group of Angels who invest together to:

- ✓ Mitigate risk, save time, and attract better investment opportunities
- ✓ Develop best practices for due diligence/ Board of Directors



# Ontario's 13 Angel Investor Groups





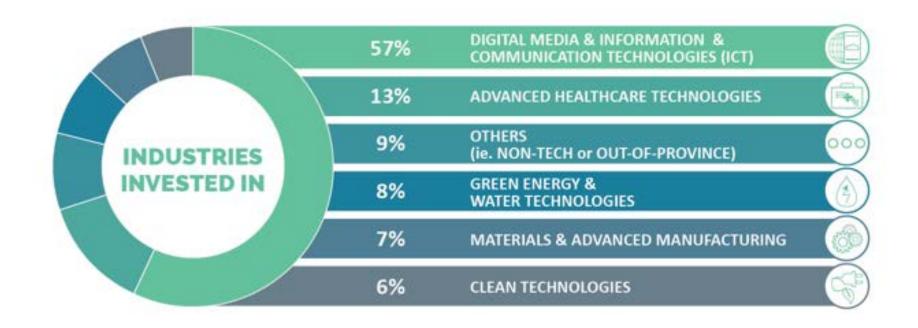
# Who Invests in Start-Ups?

- ✓ Angel Investor: Former Entrepreneur or Business Professional
- ✓ High Net Worth with investible risk funds
- ✓ Mentoring Skills & Business Contacts





## Industries -> Angels Invest In





## **Angel Network Performance**

Fiscal Year **2017-2018**<sup>1</sup>

APRIL 1, 2017 - MARCH 31, 2018

\$56,732,041

TOTAL INVESTMENTS BY NETWORK MEMBERS







5% INCREASE FROM LAST YEAR





AVERAGE INVESTMENT/ANGEL 16% DECREASE FROM LAST YEAR



INCREASE IN FIRMS FROM LAST YEAR



### **Cumulative Totals**

Cumulative Totals 2007-2018<sup>1</sup>

\$365,695,155

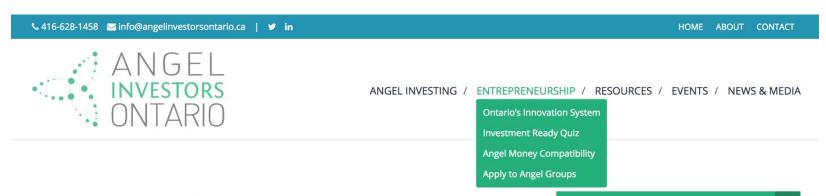
TOTAL INVESTMENTS BY NETWORK MEMBERS

**11,733** NET JOBS

1082 → 656
INVESTMENT FIRMS



### **Entrepreneur Support from AIO**



### **INVESTMENT READY QUIZ**

You've dreamed. You've toiled. You've brought your dream to life and are ready to scale, but require capital to go forward. Angel investment may be the solution. But don't take the term "Angel" literally. The bottom line for Angel investors is to make a healthy return on their investments. Before pursuing this path, you must ensure that your business is Angel investment ready.

Angel-ready entrepreneurs typically have a company with an innovative product or service just entering the marketplace, a credible plan for considerable growth, and require capital to finance additional production, marketing and/or sales.

Take the self-assessment quiz to determine if your business is Angel-ready.

www.angelinvestorsontario.ca/entrepreneurship

#### **INTERESTED IN BECOMING AN ANGEL?**

If the idea of joining a community of professionals and industry leaders, investing in innovating start-ups, and providing mentorship to promising entrepreneurs interests you, click here to learn more.

### ARE YOU AN INVESTMENT-READY ENTREPRENEUR?

You've dreamed. You've toiled. You've brought your dream to life, and are ready to scale, but require capital to move forward. Click here to



### Northern Ontario Angels



- One of 13 Angel Groups. NOA is a Premiere organization for entrepreneurs (looking for growth capital) and angel investors in Northern Ontario.
- Largest Angel Group in Ontario!
- NOA is continually growing, developing and updating it's Angel Investment Groups throughout the north. Presently, NOA supports Angel Investment Groups in Sudbury, North Bay, Thunder Bay and Sault Ste. Marie.



## Northern Ontario Angels

### Services for Entrepreneurs:

- Investment Readiness Assessments
- Investment Readiness Preparation
- Presentation Skills Coaching
- Facilitation of Investor Presentations
- Entrepreneur Education Seminars (various topics)
- Networking Opportunities



## Northern Ontario Angels

Apply directly on their website:

- To be an Angel Investor, or
- To apply as an entrepreneur for funding
- Follow NOA on Facebook for live updates: https://www.facebook.com/NorthernOntarioAngels/



## AlO's Programs & Initiatives:

Virtual Joint Screenings (VJS):

- themes include: Women Entrepreneurs, Cleantech
- Future themes could be mining technology or First Nations-led businesses

Syrian Refugee Entrepreneur Pilot

Women Angel Investors & Entrepreneurs Pilot Proposal

Due Diligence Administrator Pilot & Proposal



### AIO Events Hosted & Supported

2017 Annual General Meeting (2018 is Dec 12th)

Joint Angel Investment Event (was May 2018)

National Angel Capital Organization (NACO) 2018

Sector-Specific Screening by all Angel Groups (VJS)

Peer to Peer Sessions



### THANK YOU!





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