

# The Cellulosic Revolution: A Sustainable Market Policy for Canada

### Frank A. Dottori, GreenField Ethanol June 9, 2008



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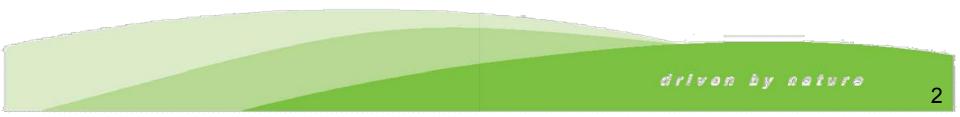


Tremendous interest in biofuels

Positive

### Negative

Facts / science – who cares ?



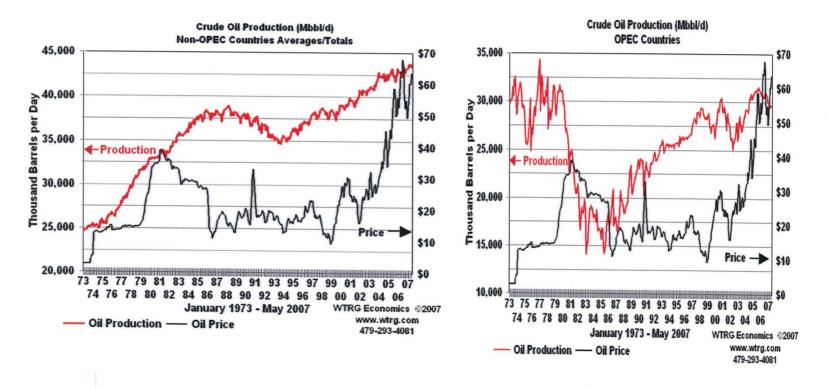


- Oil at \$15 1985 to 2001
- Oil at \$50 impossible in 2006
- Oil at \$100 impossible in 2007
- Oil at \$150 impossible in 2008
- Oil at \$200 impossible ?
- Oil at \$75 possibly in 2009?
  - WHO KNOWS?



### **Oil Price and Supply**

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Source: "Energy Victory," Dr. Robert Zubrin

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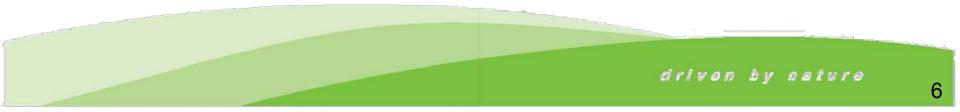
## **Bubbles**



- 1830's Rail ways
- 1920's Manufacturing and pulp & paper
- 1990's Dot com
- 2000 Bio energy (?)



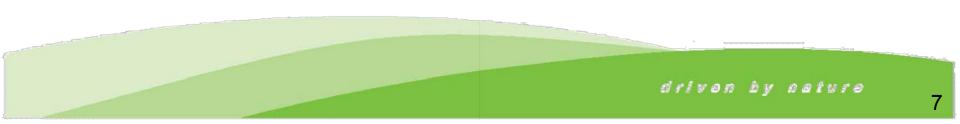
- Winners and Losers
- Creativity survives
- New quantum leap in technology





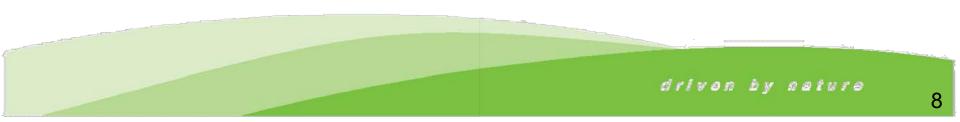
### **Energy Demand**

- Will continue to grow
- Estimated 3 to 5% per year
- Double by 2025
- Improved standards of living = more energy (India, China, Russia, South America)





- Fossil fuels cannot supply demand
- GHG from fossil fuels at 125MT / day
- Climate Change
- No choice but to react



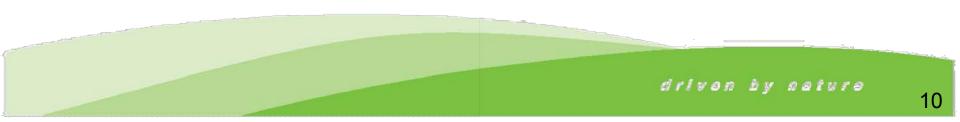


- Creativity and Technology
- Solutions Exist
- Solutions Can be developed
- But we need:
- Knowledge
- Understanding
- Focus
- Leadership





- Public education
- Public pressure / action
- Government Policy
- Creativity



### What is ethanol?

- A renewable transportation fuel, traditionally made by fermenting corn, wheat, or sugar cane
- Typically blended with gasoline at 10 per cent and can be used in gasoline engines without any modification
- Cellulosic ethanol comes from agricultural residues and biomass such as wheat straw, corn stover, wood waste and even municipal waste

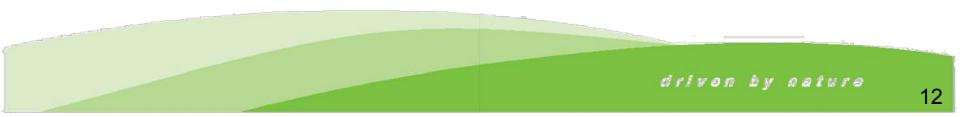


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- Public education :
  - Cellulosic Ethanol NEXT Generation
- Biochemical:
  - Use of Lignocellulosic Materials such as Biomass, Stover etc...
    - Three Step process:
      - Pretreatment, Enzymatic Hydrolysis and Fermentation
    - Very expensive today and not viable; needs technological breakthrough.



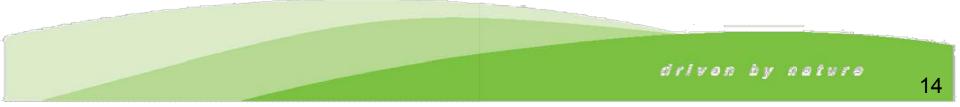


- Public education :
  - Cellulosic Ethanol NEXT Generation
- Thermo Chemical
  - Use of Lignocellulosic Materials such as Biomass, Stover and municipal waste.
    - Complicated but proven process:
      - Pretreatment, Vaporization, Gasification / Pyrolysis and reforming of Syngas
    - Expensive and Government Policies are critical.



### Food vs Fuel Myth (U.S.)

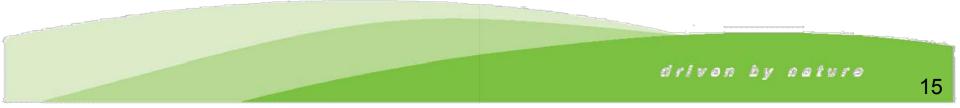
Year	Corn Production (Bushel per Acre)	% Ethanol	Net For Other Use
1980	90	10%	9,500
2000	130	17%	10,400
2010F	150	20%	11,400
2015F	170	25%	12,500



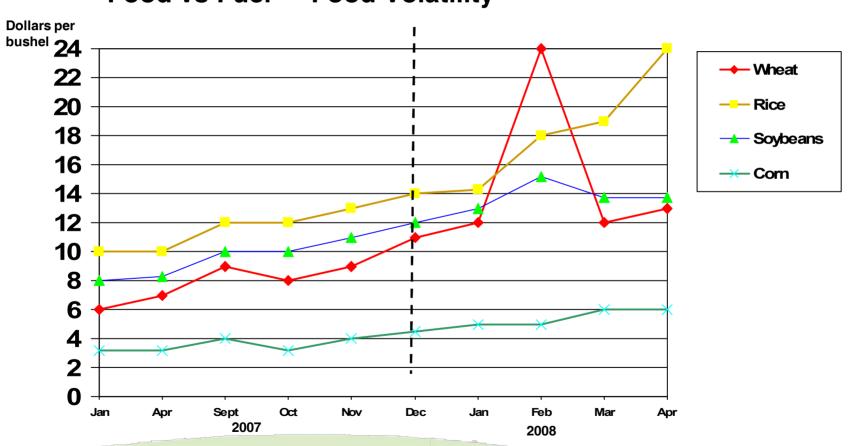


Food vs Fuel Myth (Quebec)

- 3.5 M Tonnes / Yr produced
- 3.0 M Tonnes / Yr feed
- 0.5 M Tonnes / Yr ethanol
  - Only 10 15% used for ethanol
  - THIS IS NOT A FOOD CORN !



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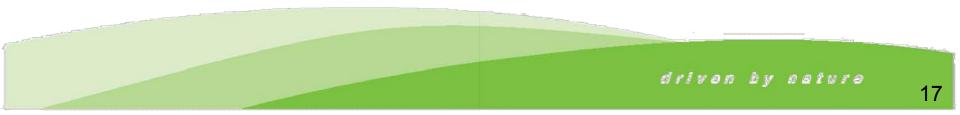
Food vs Fuel -- Food Volatility

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Fossil fuels vs Green fuels

- Carbon cycle sustainable
  - Trees, plants, biomass
- Fossil fuels out of sink and into atmosphere
  - GHG
  - Climate change

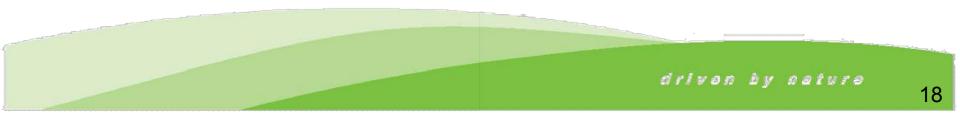


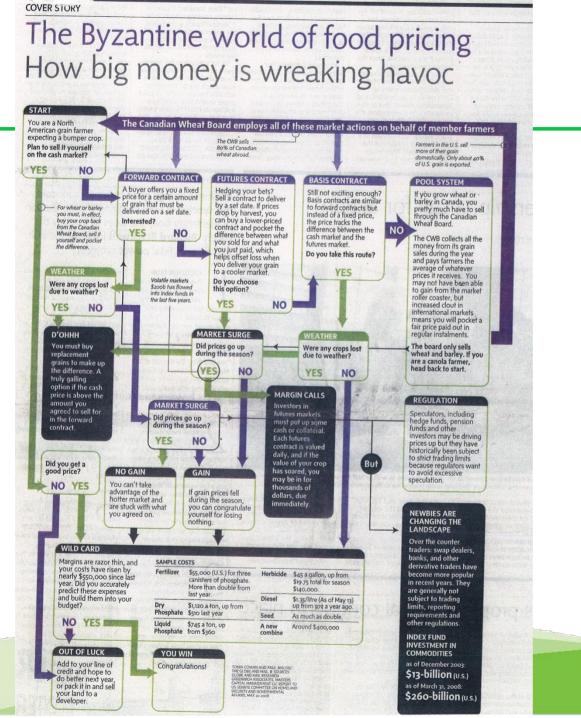


Speculators

See Globe & Mail (following slide)

- Oil price
- Commodity price
- Food price issues





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#### Globe and Mail May 31<sup>st</sup> 2008



- Lots of misinformation
- Rice:
  - Not used for ethanol (sake!)
  - Japan record inventories
  - Artificial pricing
- Wheat:
  - 2% for ethanol
- Subsidies & Government policies are a problem.
  - DOHA round



# **Public pressure / action**

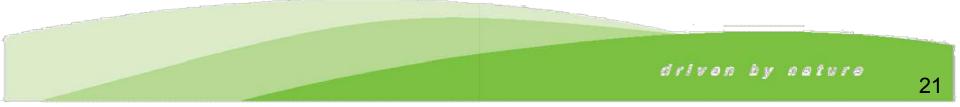


### Personal action

- Reduce energy consumption by 30%
  - E.g.: teleconferencing instead of jets, waste reduction, fuel efficient cars,

### Public pressure

• Pressure governments to develop policies to address climate change, GHG

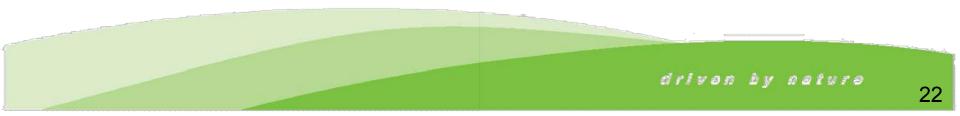


# **Government policy**



Government regulations

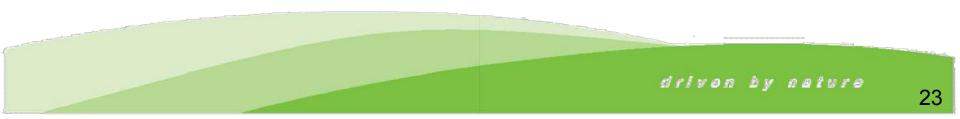
- E.g.: Carbon tax on users
- Create Carbon Technology Fund
  - E.g.: Finance new, economically-driven technologies
    - 50% interest free money for 10 years 50% private investment





Technology exists today to address many of the issues

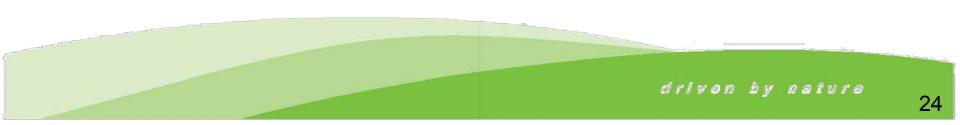
- E.g.: 40% of energy and GHG produced by fossil fuels can be replaced by nuclear energy
- E.g.: 30% of North American and European energy can be reduced via consumer education, awareness and cultural change





Cellulosic biofuels – uniquely positioned for growth

- GreenField is at the forefront of R&D in the area of cellulose ethanol production
  - Unique approach not theoretical. Everything measured against "Can we make money? Can we be self-sustaining in the long-term?"
  - Use our own experienced process engineers and scientists to come to a practical solution





Cellulosic biofuels – uniquely positioned for growth

Researching two parallel paths

- Bio Chemical (enzymatic hydrolysis and fermentation) from feedstocks including corn cobs and other selected forms of biomass
- Thermo Chemical (Gasification) through a joint venture with Enerkem using sorted and clean municipal waste including construction wood waste
  - Two proposed locations

# Uniquely Positioned for Growth – Cellulosic Biofuels

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# GreenField's Cellulosic Divison is advancing its effort on two parallel paths and is working with several key partners

Bio Chemical	<ul> <li>GreenField has established its Centre for Excellence and R&amp;D in Chatham, Ontario</li> <li>Initial focus is on pre-treatment process for biomass to reduce enzyme requirements</li> <li>Concurrently, establishing partners in enzyme R&amp;D to explore ways to reduce the cost to commercially viable levels</li> <li>Holistic view of reducing overall costs to economically produce cellulosic ethanol</li> </ul>
Thermo Chemical	<ul> <li>Joint venture with Enerkem to produce biomass to methanol and ethanol using gasification technology</li> <li>Two facilities in development in Canada – announcements coming within weeks</li> </ul>



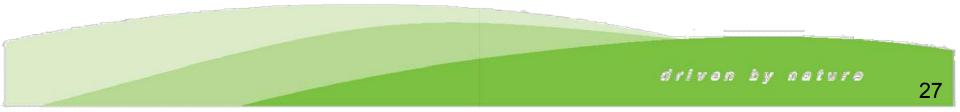
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Cellulose ethanol is not here yet

### Major break-throughs required

- Pre-treatment
- Enzyme cost and efficiency





### If Canada wants to be a player in sustainable energy, we need:

- 1) A sustainable energy policy
- 2) A greenhouse reduction policy to address climate change
- 3) Policy to encourage and support creativity based on sound economics
- 4) And a climate that lets consumer and markets pick the winners





Wind power, Solar, Fossil Fuels are all receive government support : why not ethanol?

# A free and transparent market where the consumer decides always provides the best result.

Ethanol is not the cause of the food crisis.

GreenField will be a player and accept the challenge.